

## Bosch strengthens sales team with key appointments

December 2011

Bosch Security Systems has strengthened its sales team with two new appointments: Chris Williams joins as Regional Sales Manager for the Midlands and the North West; and Mark Jenner joins as a new Sales Support Engineer.

Chris arrives from Swift Fire & Security where he was a Key Account Manager responsible for developing new business across the North West, working on projects such as the Trafford Centre and Manchester's Selfridges store and other installations that use Bosch Security products. He has more than 20 years' experience as a service and installation engineer and later as a national account manager.

Mark Jenner joins Bosch from CBC where he gained comprehensive technical experience and a valuable knowledge of the latest IP technologies. Mark started his career in technical repairs before moving into technical support, product demonstrations and customer training. Within Bosch he will be providing the vital link between the sales and technical teams, whilst serving as a reliable contact for customer who need technical support. He will also help with system design and advising on product specification.

"We are adding more breadth and depth to our sales and support teams in the UK," says Paul Wong, Managing Director of Bosch Security Systems, "and I am pleased to welcome Chris and Mark on board.

"They join us at a crucial time," he says, "with new products being launched, including the 5<sup>th</sup> Generation AutoDome modular range, and a series of significant product announcements which will be made over the course of 2012."

Ends

**For further press information please contact:**

Iona McIntyre or Natalie Lane

The AGA Group

020 7330 8888

email: [imcintyre@aga.co.uk](mailto:imcintyre@aga.co.uk)

*The Bosch Group is a leading global supplier of technology and services. According to preliminary figures, some 283,500 associates generated sales of 47.3 billion euros in the areas of automotive and industrial technology, consumer goods, and building technology in fiscal 2010. The Bosch Group comprises Robert Bosch GmbH and its more than 300 subsidiaries and regional companies in over 60 countries. If its sales and service partners are included, then Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. Bosch spent some four billion euros for research and development in 2010, and applied for over 3,800 patents worldwide. With all its products and services, Bosch enhances the quality of life by providing solutions which are both innovative and beneficial.*

*Bosch is celebrating its 125th anniversary in 2011. The company was set up in Stuttgart in 1886 by Robert Bosch (1861-1942) as a "Workshop for Precision Mechanics and Electrical Engineering." The special ownership structure of Robert Bosch GmbH guarantees the entrepreneurial freedom of the Bosch Group, making it possible for the company to plan over the long term and to undertake significant up-front investments in the safeguarding of its future. Ninety-two percent of the share capital of Robert Bosch GmbH is held by Robert Bosch Stiftung GmbH, a charitable foundation. The majority of voting rights are held by Robert Bosch Industrietreuhand KG, an industrial trust. The entrepreneurial ownership functions are carried out by the trust. The remaining shares are held by the Bosch family and by Robert Bosch GmbH.*

Additional information can be accessed at [www.bosch.com](http://www.bosch.com), [www.bosch-press.com](http://www.bosch-press.com), and [www.125.bosch.com](http://www.125.bosch.com).