

BOSCH MAKES ITS VOICE HEARD AT FIREX 2011

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(FIREX 2011 - Hall 3, Stand A80) Bosch Security Systems will be demonstrating its proven expertise in the field of public address and voice alarm technology at Firex 2011.

The high technology fire and security systems provider will showcase its voice alarm technology and a broad range of powerful and reliable loudspeakers, which are now EN54 compliant and certified accordingly. Among the array of innovative products on show will be Bosch's Praesideo technology, Plena technology and specifically, the Plena Easy Line series.

Paul Wong, Managing Director of Bosch Security Systems, says that Bosch will be particularly focusing on the importance of EN54 compliance as central to the development of future solutions: "Bosch is at the forefront of innovation," he says, "and today we can offer fully integrated EN54 certified fire alarm and voice evacuation solutions for virtually every application."

Praesideo is the world's first fully digital public address and emergency sound system. With over 5,000 systems installed worldwide, it is the proven solution for essential public address and emergency voice evacuation needs. As Paul says: "The quality and reliability of Praesideo has set the benchmark for the evacuation market from the time it was introduced and will continue to do so with the new certification."

The same quality is found in the Bosch Plena Voice Alarm System, designed for emergency evacuation in small- to medium-sized locations where the main priorities are speech intelligibility and compliance. It is fully compatible with Plena Public Address equipment, and Bosch EVAC-compliant loudspeakers and accessories.

A further extension of the Plena range is the new Plena Easy Line series to resolve the most demanding public address and background music

applications. It includes two- and one-zone mixer amplifiers, a mixer unit, new power amplifiers, an 'all-call' station, a two-zone call station and a wall panel.

“Through these extensions to the Plena Public Address System, Bosch is able to offer fully-featured public address and voice alarm solutions for cost-sensitive markets such as small retail and leisure applications, office buildings, light industry and public sector environments,” says Paul.

A range of Bosch loudspeakers will also be shown.

ENDS

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Additional information on Bosch Security Systems and Bosch Group is available at www.boschsecurity.co.uk

The Bosch Group is a leading global supplier of technology and services. In the areas of automotive and industrial technology, consumer goods, and building technology, some 275,000 associates generated sales of 38.2 billion euros in fiscal 2009. The Bosch Group comprises Robert Bosch GmbH and its more than 300 subsidiaries and regional companies in over 60 countries. If its sales and service partners are included, then Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for growth. Each year, Bosch spends more than 3.5 billion euros for research and development, and applies for some 3,800 patents worldwide. With all its products and services, Bosch enhances the quality of life by providing solutions which are both innovative and beneficial.

The company was set up in Stuttgart in 1886 by Robert Bosch (1861–1942) as “Workshop for Precision Mechanics and Electrical Engineering.” The special ownership structure of Robert Bosch GmbH guarantees the entrepreneurial freedom of the Bosch Group, making it possible for the company to plan over the long term and to undertake significant up-front investments in the safeguarding of its future. Ninety-two percent of the share capital of Robert Bosch GmbH is held by Robert Bosch Stiftung GmbH, a charitable foundation. The majority of voting rights are held by Robert Bosch Industrietreuhand KG, an industrial trust. The entrepreneurial ownership functions are carried out by the trust. The remaining shares are held by the Bosch family and by Robert Bosch GmbH.

Additional information can be accessed at www.bosch.com