



June 2009

## **Bosch focuses on safety and security innovations for the modern urban lifestyle**

**Expert speakers emphasise vital role of technology in solving difficult issues facing UK cities.**

'Safety and security innovations for the modern urban lifestyle' was the theme for the recently held Bosch Forum, hosted by Robert Meier, Managing Director for Bosch in the UK.

Keynote speaker at the annual event, now in its fourth year, was Dr. Peter Ryan, former chief of police for New South Wales in Australia and principle security advisor to the International Olympics Committee. In his speech Dr. Ryan assessed the government's strategy for dealing with the present uncertain climate and looked at the role and the cost of technology as part of this strategy.

Dr. Ryan focused on the contribution that could be made to the general quality of peoples' lives in this area he said: "The good news is that technology is improving rapidly and some of the failings identified from past experience are being addressed. New and more intelligent systems are being produced and deployed as part of a totally integrated security plan and risk mitigation strategy. Nowhere is this more apparent than in the security support provided to the Olympic Games."

Also speaking at the event was Paul Wong, Managing Director of Bosch Security Systems, who, during his presentation, touched upon many aspects of where Bosch technology and particularly Bosch security technology impacted positively on the daily lives of ordinary urban people. Beginning as the typical urban family slept peacefully in their beds through to looking at all the different technology involved in keeping people and traffic moving around a city, the presentation's main theme of urban quality of life was supplemented by issues such as taxpayer value for money and individual and family safety.

Speaking during the event, Robert Meier, made the connection between the ever present need to improve the quality of urban life and Bosch's slogan, saying: "So, what is behind Bosch's desire to create safety and security innovations for the

modern urban lifestyle? I can sum it up in three words: 'Invented for Life' – a dominant theme in all our development work and innovation programmes – indeed a guide to our entire strategic approach. Bosch technologies are designed and built to last and embody intelligent and beneficial innovations that contribute to greater safety and security, helping to improve the quality of life not only for individuals but also the wider public.”

Mr Meier also highlighted some of the areas in which the 3.9 billion euros that the Bosch Group invested in R&D in 2008 is spent. Of this money 45% is invested in projects that conserve resources and protect the environment. New automotive technologies, as well as advances in renewable energy, help to improve the air quality in cities across the UK, whilst continuing development of power tool technology assists the long-term health of those employed on construction of the infrastructure.

### **Ends**

For copies of the speeches and for further press information please contact:

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*Note to editors:*

*The Bosch Group is a leading global supplier of technology and services. In the areas of automotive and industrial technology, consumer goods, and building technology, some 280,000 associates generated sales of 45.1 billion euros in fiscal 2008. The Bosch Group comprises Robert Bosch GmbH and its more than 300 subsidiaries and regional companies in over 60 countries. If its sales and service partners are included, then Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. Each year, Bosch spends more than 3.5 billion euros, or eight percent of its sales revenue, for research and development, and applies for over 3,000 patents worldwide. With all its products and services, Bosch enhances the quality of life by providing solutions which are both innovative and beneficial.*

*The company was set up in Stuttgart in 1886 by Robert Bosch (1861-1942) as “Workshop for Precision Mechanics and Electrical Engineering.” The special ownership structure of Robert Bosch GmbH guarantees the entrepreneurial freedom of the Bosch Group, making it possible for the company to plan over the long term and to undertake significant up-front investments in the safeguarding of its future. Ninety-two percent of the share capital of Robert Bosch GmbH is held by Robert Bosch Stiftung GmbH, a charitable foundation. The majority of voting rights are held by Robert Bosch Industrietreuhand KG, an industrial trust. The entrepreneurial ownership functions are carried out by the trust. The remaining shares are held by the Bosch family and by Robert Bosch GmbH.*

*Additional information can be accessed at [www.bosch.com](http://www.bosch.com).*