



CCS 900 Ultro Discussion Unit wins red dot award

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Aesthetic, acoustic and functional design commended

Bosch Security Systems' CCS 900 Ultro Discussion Unit has been awarded a red dot award. This international design award is the largest and most renowned design competition in the world, with more than 12,000 submissions from more than 60 countries. The award-winning products are put before an international public in the red dot design museum.

Bosch only recently introduced the advanced, compact CCS 900 Ultro Discussion System, and it is remarkable that its aesthetic, acoustic and functional design has already been recognised by an influential external body such as red dot. This state-of-the-art conferencing system combines excellent acoustics, superior component design and intuitive use with eye-catching aesthetic quality.

The system makes it easy to manage meetings and is ideal for small- to medium-scale meeting areas, such as town halls, local business centres and courtrooms. Its discussion unit is designed to complement any interior, from new, ultra-modern buildings to traditional, centuries-old structures.

The CCS 900 Ultro Discussion System radiates the recognised Bosch brand values of high quality and high performance. It delivers excellent acoustical characteristics and speech intelligibility, and includes a new, patent pending "Possible-To-Speak" function that gives delegates a visual indicator when the microphone is available for use. Other features include a built-in MP3 recorder that records up to 64 hours of discussions on an SD card; four easy-to-use operating modes for more focus on the conversation; and built-in digital acoustic feedback suppression to avoid howling.

Ends

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The Bosch Group is a leading global supplier of technology and services. In the areas of automotive and industrial technology, consumer goods, and building technology, some 275,000 associates generated sales of 38.2 billion euros in fiscal 2009. The Bosch Group comprises Robert Bosch GmbH and its more than 300 subsidiaries and regional companies in over 60 countries. If its sales and service partners are included, then Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for growth. Each year, Bosch spends more than 3.5 billion euros for research and development, and applies for some 3,800 patents worldwide. With all its products and services, Bosch enhances the quality of life by providing solutions which are both innovative and beneficial.

The company was set up in Stuttgart in 1886 by Robert Bosch (1861–1942) as “Workshop for Precision Mechanics and Electrical Engineering.” The special ownership structure of Robert Bosch GmbH guarantees the entrepreneurial freedom of the Bosch Group, making it possible for the company to plan over the long term and to undertake significant up-front investments in the safeguarding of its future. Ninety-two percent of the share capital of Robert Bosch GmbH is held by Robert Bosch Stiftung GmbH, a charitable foundation. The majority of voting rights are held by Robert Bosch Industrietreuhand KG, an industrial trust. The entrepreneurial ownership functions are carried out by the trust. The remaining shares are held by the Bosch family and by Robert Bosch GmbH.

Additional information can be accessed at www.bosch.com