

Bosch cameras prove finger lickin' good for KFC



“Fast food restaurants across the country are blighted by abusive and drunken behaviour towards staff and vandalism against the property, and these cameras act as a major deterrent.”

Mark Ashall, Operations Director of Unique Integrated Systems

Project: KFC
Sector: Fast Food
Product: FlexiDome

A series of high technology dome cameras from Bosch Security Systems has been installed at a new KFC restaurant in Blackpool following a successful trial at another location in the town.

The owners of the KFC franchise, together with three other KFC restaurants, were becoming increasingly frustrated with the existing CCTV systems, so turned to Mark Ashall, Operations Director of Skelmersdale-based Unique Integrated Systems (UIS) to provide a solution.

Mark specified a combination of three external Day/Night fixed, vandal resistant domes (VDN-498) to be installed externally and 12 internal colour fixed domes (VDC445) because of their reliability, image quality, and the technical support available throughout the installation process:

“At first we trialled the day/night camera on the ‘drive thru’ – a notoriously difficult area to monitor – and the owner was very impressed.”

Cameras have been positioned at key locations inside the restaurant to protect the premises against theft, break-ins, vandalism and anti-social behaviour. Additionally, the traffic entering the ‘drive thru’ is monitored to ensure that the main access road is not causing a build up of traffic:

“The quality and clarity of the image offers a versatility not found in other cameras,” he says. “Fast food restaurants across the country are blighted by abusive and drunken behaviour towards staff and vandalism against the property during the weekend, and these cameras act as a major deterrent.”

The Bosch trial has proved so successful that plans are in place to replace the CCTV system at the other three restaurants in the KFC franchise, in keeping with the solution specified by UIS.



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