

Success on the links for Bosch!



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Richard Atkinson, Championship Management at the European Tour

Project: Ryder Cup 2010
Sector: Sport
Product: Integrus System

The 420 journalists and commentators at the 2010 Ryder Cup Golf tournament were able to hear all live news feeds from four audio channels in crystal clear digital thanks to the Integrus System from Bosch Security Systems.

Ryder Cup Ltd required a state-of-the-art solution in providing the world's media with a personal audio system at each of the journalist desks. Due to the complex layout of the Media Centre, a wireless system was essential.

The system enabled reporters to listen to TV and radio commentary and press interviews, and allow each journalist to tune into any of the four channels and listen via headsets. Richard Atkinson, Championship Management at the European Tour says the system was installed for the entire week and was in use for more than 12 hours a day: “We knew the requirements we had for the conferencing and public address system, so we left it in the very capable hands of Richard Smith from Creative Technology (CT) London to recommend one,” he says.

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Integrus is a system for the wireless distribution of audio signals via infra-red radiation. It can be used in a simultaneous interpretation system for international conferences where multiple languages are used.



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Richard Smith, Project Manager at CT London

Richard Smith, Project Manager at CT London believes there are very few products on the market that compare to Integrus: “The biggest challenge we faced using the Integrus system was installing the infrared radiators in the ceiling of the Media Centre, due to its height,” he says. “However once in position they provided superb coverage throughout the Media Centre. We secured most of the receivers and headsets to the desk at each journalist’s position, but had some units to test whilst moving around.

“These still provided the same clarity as the fixed units so we used them to demonstrate the system. None of the reporters and commentators had any problems operating the system and this resulted in very positive feedback, with many requesting this service at future European Tour events.”



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