



## New IVA-activated Dinion and FlexiDome 720p cameras from Bosch

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Dinion HD and FlexiDome HD 720p Day/Night IP cameras are now available with pre-activated IVA (Intelligent Video Analysis). The new models from Bosch give you a choice between a fixed-body or dome camera with high definition IVA ready-to-go in a complete, 'plug&play' system.

Having Bosch IVA pre-activated makes life simpler for installers and operators alike, says Dave Mulcahy, CCTV Product Manager for Bosch Security Systems. "It is no longer necessary to buy separate licenses and go online to register and activate each IVA-equipped camera. The cameras require less time to configure, which in turn reduces installation effort and cost. And the more cameras you have, the more you save."

For operators, cameras equipped with Bosch IVA present a major asset to overall surveillance, supporting security personnel with a powerful and efficient event detection and alarm system. Working independently on each camera, Bosch IVA offers a wide variety of advanced detection functions including head detection, trajectory tracking, perimeter detection, loitering and many more.

Events are flagged on-screen in real-time so that operators never miss suspicious activities. The comprehensive data captured by Bosch IVA can also be stored along with the video for later review with Bosch Forensic Search. This gives operators the power to find any event – even those not originally set up as alerts.

Ends

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*The Bosch division Security Systems is a leading global supplier of security, safety, and communications products, solutions and services. Some 12,000 associates generated sales of 1.36 billion euros in fiscal 2010. Protection for people's life, buildings and assets is the aim. The product portfolio includes video surveillance, intrusion alarm, fire alarm and voice evacuation systems as well as access control, management systems and care solutions. Professional audio and conference systems for communication of voice, sound and music complete the range. Bosch Security Systems develops and manufactures in its own plants across the world.*

*Additional information can be accessed at [www.boschsecurity.com](http://www.boschsecurity.com)*

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*Additional information can be accessed at [www.bosch.com](http://www.bosch.com), [www.bosch-press.com](http://www.bosch-press.com), and [www.125.bosch.com](http://www.125.bosch.com).*