



## **BOSCH SET TO MAKE ITS VOICE HEARD AT PLASA 2011**

August 2011

Bosch Security Systems is set to showcase its expertise **in the field of public address and voice alarm technology** at PLASA 2011 – the leading international trade show for event, installation and entertainment technology being held at Earls Court in London on the 11-14 September 2011.

**The high technology fire and security systems provider will showcase its voice alarm technology and a broad range of powerful and reliable loudspeakers, which are now EN54 compliant and certified accordingly. Among the array of innovative products on show will be Bosch's Praesideo technology, Plena technology and specifically, the Plena Easy Line series.**

**Paul Wong, Managing Director of Bosch Security Systems, says that Bosch will be particularly focusing on the importance of EN54 compliance as central to the development of future solutions: "Bosch is at the forefront of innovation," he says, "and today we can offer fully integrated EN54 certified voice evacuation solutions for virtually every application."**

**Praesideo is the world's first fully digital public address and emergency sound system. With over 5,000 systems installed worldwide, it is the proven solution for essential public address and emergency voice evacuation needs. As Paul says: "The quality and reliability of Praesideo has set the benchmark for the evacuation market from the time it was introduced and will continue to do so with the new certification."**

**The same quality is found in the Bosch Plena Voice Alarm System, designed for emergency evacuation in small- to medium-sized locations where the main priorities are speech intelligibility and compliance. It is fully compatible with Plena Public Address equipment, and Bosch EVAC-compliant loudspeakers and accessories.**

**A further extension of the Plena range is the new Plena Easy Line series to resolve the most demanding public address and background music applications. It includes two- and one-zone mixer amplifiers, a mixer unit, new power amplifiers, an 'all-call' station, a two-zone call station and a wall panel.**

**"Through these extensions to the Plena Public Address System, Bosch is able to offer fully-featured public address and voice alarm solutions for cost-sensitive markets such as small retail and leisure applications, office buildings, light industry and public sector environments," says Paul.**

**A range of Bosch loudspeakers will also be shown.**

**ENDS**

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**Additional information on Bosch Security Systems and Bosch Group is available at**

**[www.boschsecurity.co.uk](http://www.boschsecurity.co.uk)**

***The Bosch division Security Systems is a leading global supplier of security, safety, and communications products, solutions and services. Some 12,000 associates generated sales of 1.36 billion euros in fiscal 2010. Protection for people's life, buildings and assets is the aim. The product portfolio includes video surveillance, intrusion alarm, fire alarm and voice evacuation systems as well as access control, management systems and care solutions. Professional audio and conference systems for communication of voice, sound and music complete the range. Bosch Security Systems develops and manufactures in its own plants across the world.***

Additional information can be accessed at [www.boschsecurity.com](http://www.boschsecurity.com)

***The Bosch Group is a leading global supplier of technology and services. In the areas of automotive and industrial technology, consumer goods, and building technology, some 285,000 associates generated sales of 47.3 billion euros in fiscal 2010. The Bosch Group comprises Robert Bosch GmbH and its more than 350 subsidiaries and regional companies in over 60 countries. If its sales and service partners are included, then Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. Bosch spent 3.8 billion euros for research and development in 2010, and applied for over 3,800 patents worldwide. With all its products and services, Bosch enhances the quality of life by providing solutions which are both innovative and beneficial.***

Additional information can be accessed at [www.bosch.com](http://www.bosch.com), [www.bosch-press.com](http://www.bosch-press.com), and [www.125.bosch.com](http://www.125.bosch.com).