

BOSCH REPORTS SUCCESS AT RETAIL SOLUTIONS SHOW

Bosch Security Systems received an unprecedented response to its technologies on show at the recent Retail Solutions Show, and particularly its new IP CCTV solutions, with tremendous interest shown from installers and end-users alike.

Commenting on the show, Jeremy Hockham, Bosch Security Systems' Managing Director said: "Retail has fast become a very important sector for us, so we are very pleased to have exhibited at The Retail Solutions Show. It is the first year we've attended so we had sensible expectations of what we might achieve but we were delighted with not only the volume, but also the quality of enquiries from some big names who were genuinely interested in our technology, and what we had to say. The task now is to turn these initial enquiries into leads, and ultimately sales."

The Retail Solutions show, held in June, is Europe's leading annual event for technology decision makers from the retail, hospitality and leisure sectors.

Bosch Security Systems took the opportunity of promoting a range of different technologies in use within the retail environment, notably its new Dinion IP cameras and Dibos, a family of powerful, network-oriented digital video surveillance and recording systems. Also attracting attention was Bosch's Eazeo range of observation systems which help small/mid-sized stores reduce crime, and Plena, an all-in-one PA/voice evacuation systems.

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